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For Immediate Release:

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Macedonia, Ohio – Upgrading for the future at AGS Custom Graphics, this is the next great addition- we are ALL IN!

AGS Custom Graphics is welcoming the newest member to its team. A new HP Indigo 7900, 7-color press has been installed and is operational. The HP Indigo 7900 Digital Press produces the widest range of digital applications with superior print quality, intelligent automation and media versatility. The HP Indigo 7900 utilizes “Electroinks” with minute ink particles that deliver crisp linework, attractive images and smooth vignettes with a very thin ink layer that produces near offset quality. This will benefit the high demands of the agencies and brands that AGS Custom Graphics serves.

“This is a critical addition to our overall plan to ensure that AGS Custom Graphics leads our market and has the best available equipment to allow our agencies and brands to have the utmost flexibility in their multi-channel marketing efforts. This new press will drive sales by bringing greater capacity and new capabilities to our customers; including printing with the widest color gamut and printing on over 4,000 substrates including plastics and specialty papers,” remarks Dave Margiotta, President of AGS Custom Graphics.

The new press is already installed in the Macedonia facility and is ready for agencies and brands to utilize. The Indigo has the ability to print thousands to millions of unique pieces per month when integrating with customer’s data and images. AGS has also taken advantage of Indigo’s 7-color capabilities including white ink and other specialty inks that allow the HP Indigo 7900 to produce textured and raised effects adding that extra impact.

VP of Operations Chuck Straka added, *“The HPs expanded substrate capability offers direct printing on canvas, plastics, paperboard, synthetics and metalized substrates, which will benefit all of the sectors of the market that we serve. In addition, the on-demand capabilities tied into our web-to-print solutions will further benefit our direct mail clients with more pages of personalized data messaging which will provide a higher return on their marketing spend. This press arrives at the right time to help all of our customers and is a perfect complement to our 8 color offset and UV press equipment”*

For more information, please contact Dave Margiotta at 330-405-8237 or dmargiotta@agscg.com or visit [Indigo 7900 Video](#)